



Kenya Literature Bureau Expands Reach to Narok County

Publishing and Printing for YOU

Kenya Literature Bureau (KLB) seeks to publish, print and supply branded books to Early Childhood Development Education (ECDE) centres in Narok County. This consensus was reached during business discussion between Kenya Literature Bureau (KLB) Managing Director, Victor Lomaria and Narok County Governor, H.E. Samuel Ole Tunai.

The discussion is the latest of KLB's effort to steadily move its products to every county in Kenya. The giant publisher is looking to ensure that early year learner education and technical learners get infinite access to quality books and thus promote continuous learning in the country.

Narok County Governor, H.E. Samuel Ole Tunai, said that his county has invested heavily in ECDE education adding that they will continue to partner with institutions they share same vision and objectives to guarantee a solid foundation for early learners in Narok. Governor Tunai further added that his government will work closely with KLB to

By Ronald Kibaron

get the relevant materials for both the learners and teachers in the county.

“We have 800 ECDE centres and 74,000 Early Year Learners in Narok. We are hopeful that Kenya Literature Bureau will print, publish and supply us with learning materials that will address the needs of these children adequately,” said Governor Tunai.

Kenya Literature Bureau Managing Director, Victor Lomaria, commended the County Government of Narok for choosing to work with the biggest publisher in the region. He assured Narok County that KLB will handle all their publishing and printing needs. Mr. Lomaria added that KLB commands the lion share of the book market, an indicator that it is producing the best books for all the learners in the country.

“KLB brand represents quality and we want that same quality books brought to the children of this great county. We have a commitment to deliver and we will do it,” said Lomaria.



KLB Managing Director, Victor Lomaria (l), shows key features of the branded ECDE book to Narok County Governor, H.E Samuel Ole Tunai



Narok County Governor, H.E. Samuel Ole Tunai (seated l), signs a copy of branded ECDE book as KLB Managing Director, Victor Lomaria (seated r), Business Development Manager, Evans Nyachieng'a and Narok County Education officials look on

Narok County Director for ECDE, Mr. Paul Chesimet, said that KLB is a household name which is known far and wide. Mr. Chesimet added that they are determined to lay a strong foundation for the learners through using relevant and quality books. He further noted that some of the books

distributed by the national government have shallow content praising KLB for maintaining a top-notch standard of excellent books.

KLB Business Development Manager, Evans Nyachieng'a, seized the opportunity to broadly market KLB products and services. He reiterated that KLB brand is saturated in the region and beyond the borders. He further welcomed Narok County to work

with KLB adding that they will get value of their resources.

Narok County becomes the latest addition to the list of counties that have signed an agreement with Kenya Literature Bureau to publish, print and supply books to ECDE and TVET centres in their counties.



Narok County Governor, H.E. Samuel Ole Tunai, browses through a sample copy of branded TVET book.