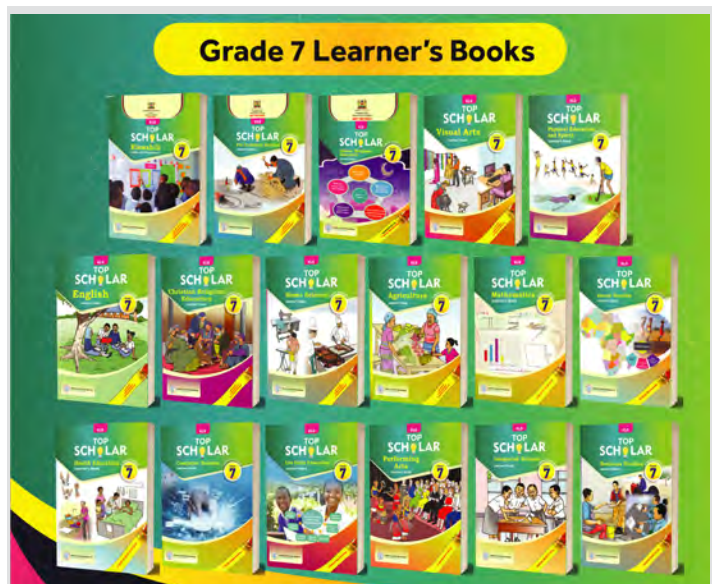


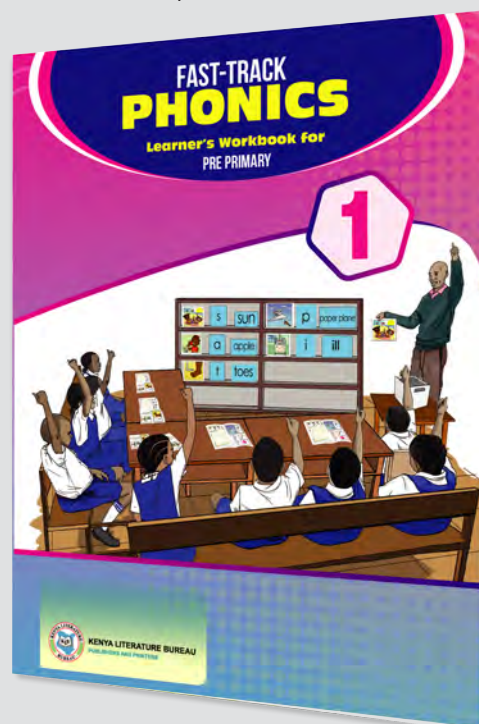
NEW RELEASES AND BULK ORDER PROMOTION

The Bureau is proud to unveil various brand titles targeted at different school market segments. To enhance the competence based curriculum for older age groups, KLB unveiled the *KLB Top Scholar* brand for the Junior Secondary School and will supply public primary schools with Grade 7 Pre-technical Studies, Kiswahili and Islamic Religious Education (IRE) learning and teaching materials under the government tender. Out of seventeen (17) titles submitted to KICD, the Bureau scored highly, with nine (9) titles receiving approval. These titles are in the subject areas of Visual Arts, Physical Education and Sports, English, CRE, Home Science, and Agriculture. They will serve as complementary teaching materials.

For the pre-school segment, the Bureau has developed a *Fast-Track Phonics* workbook to provide a firm foundation for the blending and segmenting of phonic sounds as a supplementary course book for the English language. It contains the development of phonemic, phonological, and phonic awareness. *Fast-Track Phonics* conforms to KICD requirements of pre-primary one language activities.



The KLB Top Scholar Grade 7 series



Fast-Track Phonics Learner's Workbook for Pre-Primary One

Kenya National Examination Council (KNEC) has partnered with the Bureau to print and distribute 2021 KCPE and KCSE Question Papers and Answer publications. The publications aim to provide quick revision tools for prospective candidates and other learners as they prepare for future examinations. The books provide examination papers for the 2021 academic year KCPE and KCSE test areas to evaluate learners' understanding of concepts learnt and test examinations for Special Needs

Education (SNE) learners. They cover four thematic areas: Volume 1; Languages, Volume 2; Mathematics and Science, Volume 3; Humanities and Volume 4; Technical and Creative Arts.

These books are resourceful to teachers, guiding exam preparation and how to handle questions. They also outline the main challenges candidates face and advance possible reasons for poor performance.



The KCPE and KCSE examination question papers, marking schemes and feedback reports

The Bureau is currently running a bulk order promotion to ensure customers access books in good time, ready for the new school calendar year. The bulk order ultimately builds on our clients' loyalty and brand awareness, thus increasing our brand visibility. The bulk order promotion offers varying trade discounts on select titles, including the KLB Top Scholar, KNEC Four Figure Mathematical Tables, The

Samaritan, KLB Visionary series, KLB Encyclopaedia, among other titles. The marketing team continues to market the KLB brand in schools aggressively. They call on the rest of the KLB staff to boost their efforts by selling KLB books in schools attended by their children. KLB books remain the most comprehensive school texts across the country.



Staff packing books for the bulk season orders

Bulk order promotion

21st November
2022
to
31st January
2023

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