



Publishing and Printing for YOU

Bureau Strikes a Partnership Deal to Improve Performance

By Ronald Kibaron

Kenya Literature Bureau (KLB) recently supplied books worth Kshs. 3,000,000 to Buuri Constituency in a partnership deal that will see the publisher provide all public primary and secondary schools in the constituency with branded revision books. The books are aimed at improving the performance of the learners.

Speaking during the flagging off of the books at Kiirua market, the Area MP Hon Rindikiri said that his leadership will continue working with the relevant bodies to create a better learning environment. He noted while appreciating the positive footprints made by KLB since time immemorial in printing and publishing quality books. He further added that the constituency's mission with KLB will not stop any time soon till the learners' needs are fully addressed.

"Education is the only tool that will equalize the child of a millionaire with that of the poor and we will achieve this through using these quality

books published by Kenya Literature Bureau," said Hon Rindikiri.

KLB Business Development Manager, Evans Nyachieng'a assured the stakeholders that they made the right decision in partnering with KLB adding that they will never go wrong with KLB books. He encouraged them to make proper use of the books for better results in the constituency.

"Seventy-five per cent of the questions examined by the Kenya Examination Council are modelled around KLB Top Mark Series, make good use of them" said Nyachieng'a.

Buuri East Sub County Director of Education, Ms Madina Guyo expressed confidence in the expected performance by pupils and students from use of KLB revision materials. She added that the books will make them achieve the constituency's set target for a better performance. Guyo further urged



Buuri MP, Hon Mugambi Rindikiri (in white cap) admires the KLB books before flagging them off to schools. With him are KLB Business Development Manager, Evans Nyachieng'a (in red T-shirt) and Buuri constituency education stakeholders.



Packaged books for various schools in the constituency

teachers to use the books effectively to realize a positive performance index. The Area Sales Manager, Daudi Sobera took the opportunity to inform the teachers of our new books particularly KLB Dictionary for Mathematics and Essential Career Guide. He encouraged them to stick to legit books published by KLB adding that the content was approved, conducive for all levels of learners and simplified making learning interesting.



KLB Business Development Manager, Evans Nyachieng'a making his remarks during the flag-off.

The books were distributed to 85 primary schools and 36 secondary schools. Each primary school received six copies of books per subject while each secondary school received 10 copies of books per subject.

KLB was represented by Business Development Manager, Evans Nyachieng'a, Area Sales Manager, Daudi Sobera and Business Development Officer, Francis Karai.